

Key Views Survey Analysis



Key Views

Residents were shown photographs of twelve Key Views in and around Woolpit (see Key Views document, and the map at the end of this document). They were asked to prioritise the views which they considered necessary to be protected from future developments on a range of 1 to 4 with 1 being very important to 5 being the least important. 73 people responded to the survey, and the raw numbers are shown in this table:

View	From	Not at all important	Fairly important	Very important	Essential
A	Rags Lane	1	5	7	59
B	White Elm Road	1	24	18	30
C	Green Road	2	17	17	37
D	the Elmswell road	5	19	14	35
E	Green Road, near Heath Road	2	15	27	29
F	Old Stowmarket Road	5	29	23	15
G	Bury Road	2	12	22	36
H	Drinkstone Road	3	12	23	34
I	Green Road	8	12	19	34
J	the footpath, near Heath Road	5	20	25	22
K	Warren Lane, near Lawn Farm	14	17	24	18
L	The Heath, near Borley Green	10	16	26	21

The next table shows the same results as percentages of the total number of people surveyed. Two survey forms were not fully completed, which is why the percentages don't add up to 100%.

View	From	Not at all important	Fairly important	Very important	Essential
A	Rags Lane	1%	7%	9%	80%
B	White Elm Road	1%	32%	24%	41%
C	Green Road	3%	23%	23%	50%
D	the Elmswell road	7%	26%	19%	47%
E	Green Road, near Heath Road	3%	20%	36%	39%
F	Old Stowmarket Road	7%	39%	31%	20%
G	Bury Road	3%	16%	30%	49%
H	Drinkstone Road	4%	16%	31%	46%
I	Green Road	11%	16%	26%	46%
J	the footpath, near Heath Road	7%	27%	34%	30%
K	Warren Lane, near Lawn Farm	19%	23%	32%	24%
L	The Heath, near Borley Green	14%	22%	35%	28%

View A, the iconic view of Woolpit church seen from Rags Lane, may be considered the 'control' view.

By assigning a score to each rating (Not at all important -1, Fairly important – 2, Very important – 3, Essential – 4), a mean score is produced and the views are ranked in order of priority.

View	From	Median score	Mean score
A	Rags Lane	4	3.72
G	Bury Road	3.5	3.28
C	Green Road	4	3.22
H	Drinkstone Road	3	3.22
E	Green Road, near Heath Road	3	3.14
D	the Elmswell road	3	3.08
I	Green Road	3	3.08
B	White Elm Road	3	3.05
J	the footpath, near Heath Road	3	2.89
L	The Heath, near Borley Green	3	2.79
F	Old Stowmarket Road	3	2.67
K	Warren Lane, near Lawn Farm	3	2.63



A: Rags Lane, towards the church



G: Bury Road, towards Elmswell church



C: Green Road, north towards the village



H: Drinkstone Road, north-west over Bishop Karney Green

The map shows the location and direction of Key Views: in (white); out (blue); other (orange)



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|---|---|
| A From Rags Lane | view towards The Street and the church |
| B From White Elm Road | view south-east towards the village |
| C From Green Road | view north towards the village |
| D From the Elmswell road | view south-west across the cricket field towards the church |
| E From Green Road, near Heath Road | view north towards the village |
| F From Old Stowmarket Road | view west towards the church |
| G From Bury Road | view north-east towards Elmswell church |
| H From Drinkstone Road | view north-west over Bishop Karney Green |
| I From Green Road | view west towards Drinkstone Park |
| J From the footpath, near Heath Road | view north-east towards Woolpit Wood |
| K From Warren Lane, near Lawn Farm | view west towards Woolpit |
| L From The Heath, near Borley Green | view south-west towards Clopton Green |